



igaming

About us

the marketing
dream team for
your gambling
business



ElephantPink is made up of a **young and creative team**. Founded in 2008 in Marbella, we provide marketing and advertising services for a wide range of clients, both national and international. **Our goal is to transmit the excitement of the betting experience** through all communication channels worldwide.

Team

**Javier
Méndez**



CEO & Founder

**Daniel
Rodríguez**



COO

**Fabiola
Salguero**



Project
Manager

**Elena
Muñoz**



Administration
and HR

**Juan Antonio
Ramírez**



Lead Social Media
Manager

**Mar
Baena**



Social Media
Manager

Team

**Rosana
Fornieles**



Copywriter

**Saskia
Díaz**



Illustrator and 2D/3D
graphic artist

**Fernando
Ávila**



Graphic designer
and UI/UX

**Noelia
Muñoz**



Graphic designer

**Dmitriy
Sukhorukov**



Filmmaker and
photographer

**Ross
Poznakhivskyi**



Photographer

Team

**Santiago
Muñoz**



Musical producer

**Sergei
Shkhorukov**



VFX & Motion Graphics

**Daniel
Ramírez**



Web developer

**Miguel
Rojo**



Full stack
developer

**Iván
Valero**



System
administrator

**Lucía
Campuzano**



Account & Sales
Manager

Services



Our multidisciplinary team is composed of specialized professionals who excel in each of their respective talents.

We cater to a variety of companies in the gambling industry. Whether you're an operator or supplier, casino or sport betting, land-based or online, we can help you stand out in this highly competitive market.

 **PROGRAMMING**

 **DESIGN & CREATIVITY**

 **MARKETING**

 **MUSIC & SOUND FX**

 **VIDEO & VFX**

 **RRSS**

 **COMMUNICATION & PRESS**

 **EVENTS**

Programming



Gambling websites are evolving at a fast pace given the diversity of functions, information, and **support that players and operators require in real time.**

Our programmers are skilled in the art of creating state-of-the-art solutions for all users, providing them with **a fluid and engaging online experience.**

- × Website
- × App
- × **Micro Applications:** Client zone, OKR, CRM, Back Office
- × **Support 24/7**

GOLDEN RACE
SOLUTIONS & SERVICES

HOME SPORTS & GAMES SOLUTIONS & SERVICES ABOUT US JOBS NEWS CONTACT

WHITE-LABEL MAKE THE GAMES YOUR OWN

We go further than anyone placing your branding directly in the game thanks to our customisation service.

- ✓ All solutions are completely white-label.
- ✓ Ready for your company branding.
- ✓ Entirely bespoke products for market leaders.
- ✓ Easy product tailoring for licensing under any market regulatory body.
- ✓ Direct in-game promotions and branding.
- ✓ Static logos and animated elements and videos.
- ✓ Create entire locations for real fighting.

CHECK NOW



SERVICES

Golden Race ensures absolute reliability and security across all platforms, products and solutions.
Completely manageable, customisable, reliable, and secure.

BACKOFFICE THE MOST POWERFUL MANAGEMENT AND REPORTING PORTAL IN THE INDUSTRY

Included in every Golden Race solution is the administrative back office, from which you can control every aspect of your business:

- ✓ Remotely control every individual unit across one or many shops
- ✓ Set schedules for each independent unit, or group of units
- ✓ Easy product tailoring for licensing under any market regulatory body
- ✓ Configure user roles and set security clearances
- ✓ Create and manage business reports, statistics and metrics



Design and creativity



We seek to convey the excitement of the gambling experience through all of our communication pieces. By capturing the essence of each brand and highlighting their key strengths, **we are able to present them to the world as they wish to be seen.**

We provide all types of creative marketing products, ranging from attractive online and offline adverts to engaging social media posts and vibrant printed materials.

- × Branding
- × Commercial Material
- × Social Media
- × Advertising
- × Printing



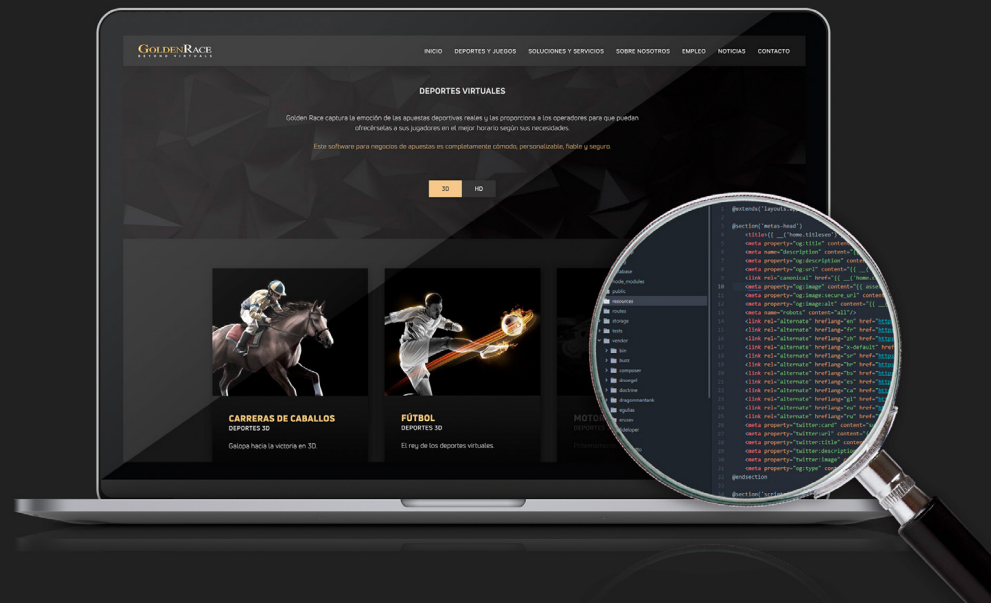
Digital marketing



We analyse the market thoroughly to understand the competitive landscape and develop strategic plans to maximise the impact of our marketing campaigns.

Our specialists will apply their marketing savvy to help you position your company online, attract leads, boost conversion rates and increase retention.

- × Strategy Development
- × Campaign Creation
- × Web Analytics
- × Sales Funnel
- × SEO / SEM
- × Mailing



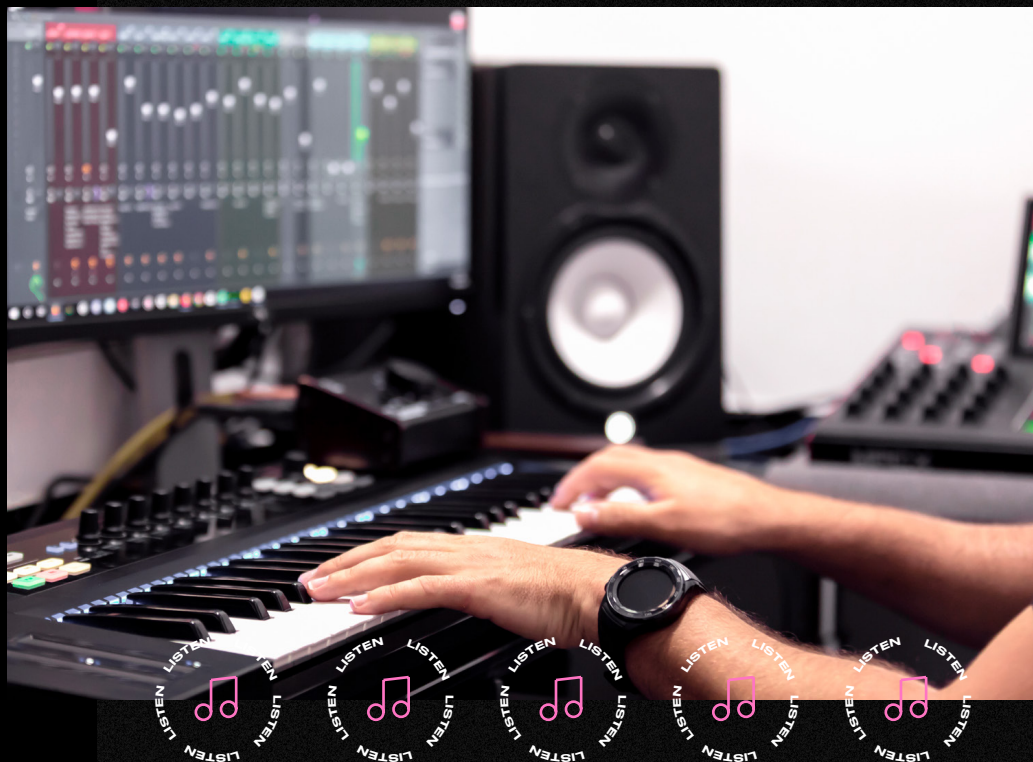
Music & sound effects



Adding the right music tracks and sound effects to your games, videos, and marketing presentations can have a huge positive impact on the way audiences relate to your brand.

Our music producers provide unique tracks and sound effects for each individual product. **Recorded in our very own studio**, these tracks and sound effects will allow you to connect with your audience on an emotional level.

- × Music Production
- × Sound FX
- × Mastering
- × Licenses



Animation & VFX



We offer a great selection of choices when it comes to video. We'll advise you on style, length, format and distribution to make sure your video hits its marks.

By applying our years of expertise to each one of our products, –such as animation, cinematography, screenwriting, editing, modelling 2D/3D, rendering, and motion graphics, – we are able to capture the audience's attention effectively with cutting-edge teasers, adverts and presentations.

- × **Modelling 2D/3D**
- × **Motion Graphics**
- × **Animation**
- × **Final Render**



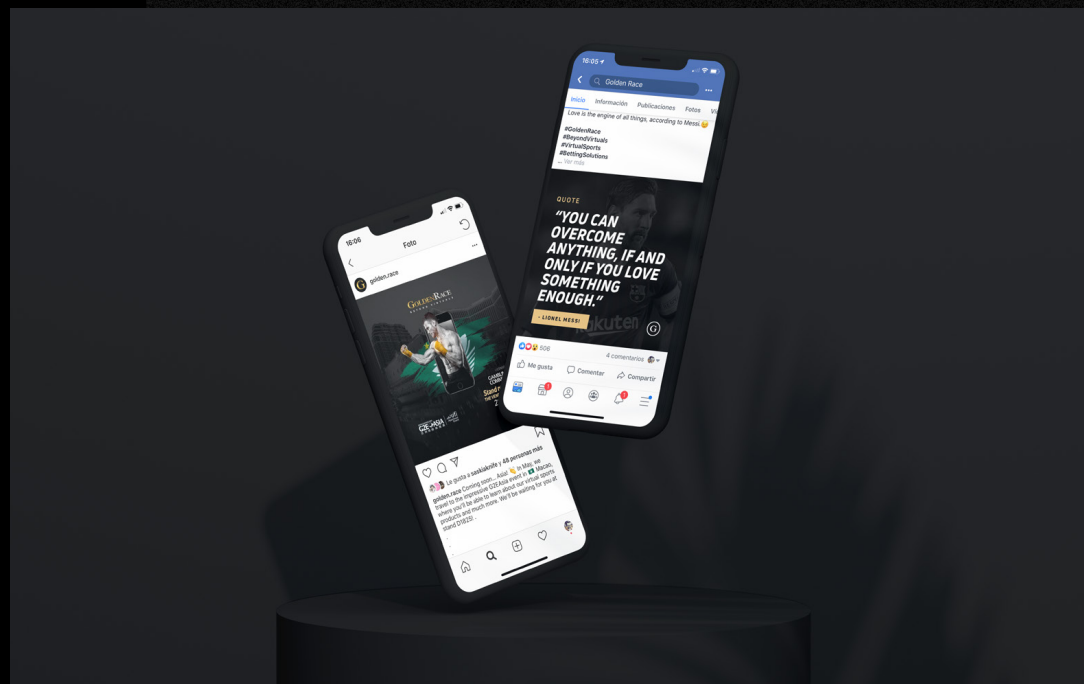
Social media



Our community managers master the skill of attracting new followers. **They'll make sure your community stays engaged by producing quality content** and interacting with it on a regular basis. No request will go unanswered.

We'll implement the most effective content strategies for each one of the social media networks you'll communicate through.

- × Management
- × Support 24/7
- × Content Program



instagram

facebook

linkedin

Communication and press



Players and operators are constantly gathering information to keep themselves updated on the latest market trends. Providing them with interesting content is the perfect way to connect, **engage and strengthen your position as a leader on the market.**

We have experience writing and delivering all types of articles for the specialized media, both printed and online, reinforcing brand recognition in all major languages. We also write full-page print ads designed to break through the clutter and make an impression.

- ✕ Copywriting
- ✕ Blog Content
- ✕ Press Releases
- ✕ Media Distribution
- ✕ Translation (ES, EN, FR, ZH, RU)



Intergaming | Gambling Insider | iGaming Business | G3 Magazine | Totally Gaming
SBC News | Solo Azar | Sector del Juego | Yourguide | Games Magazine

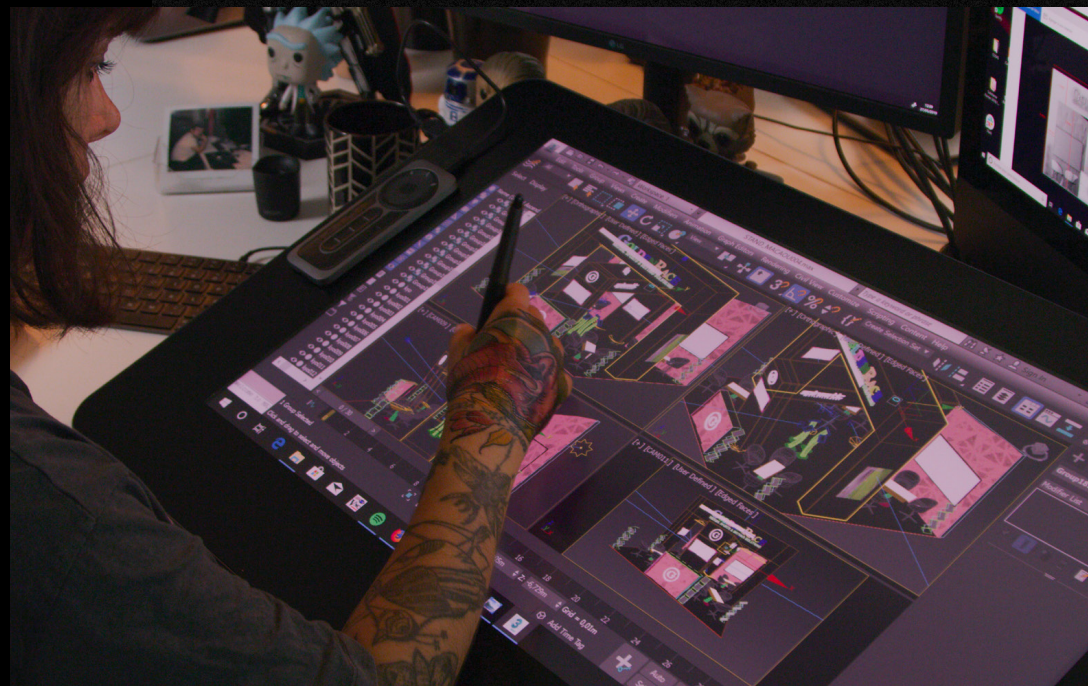
Events

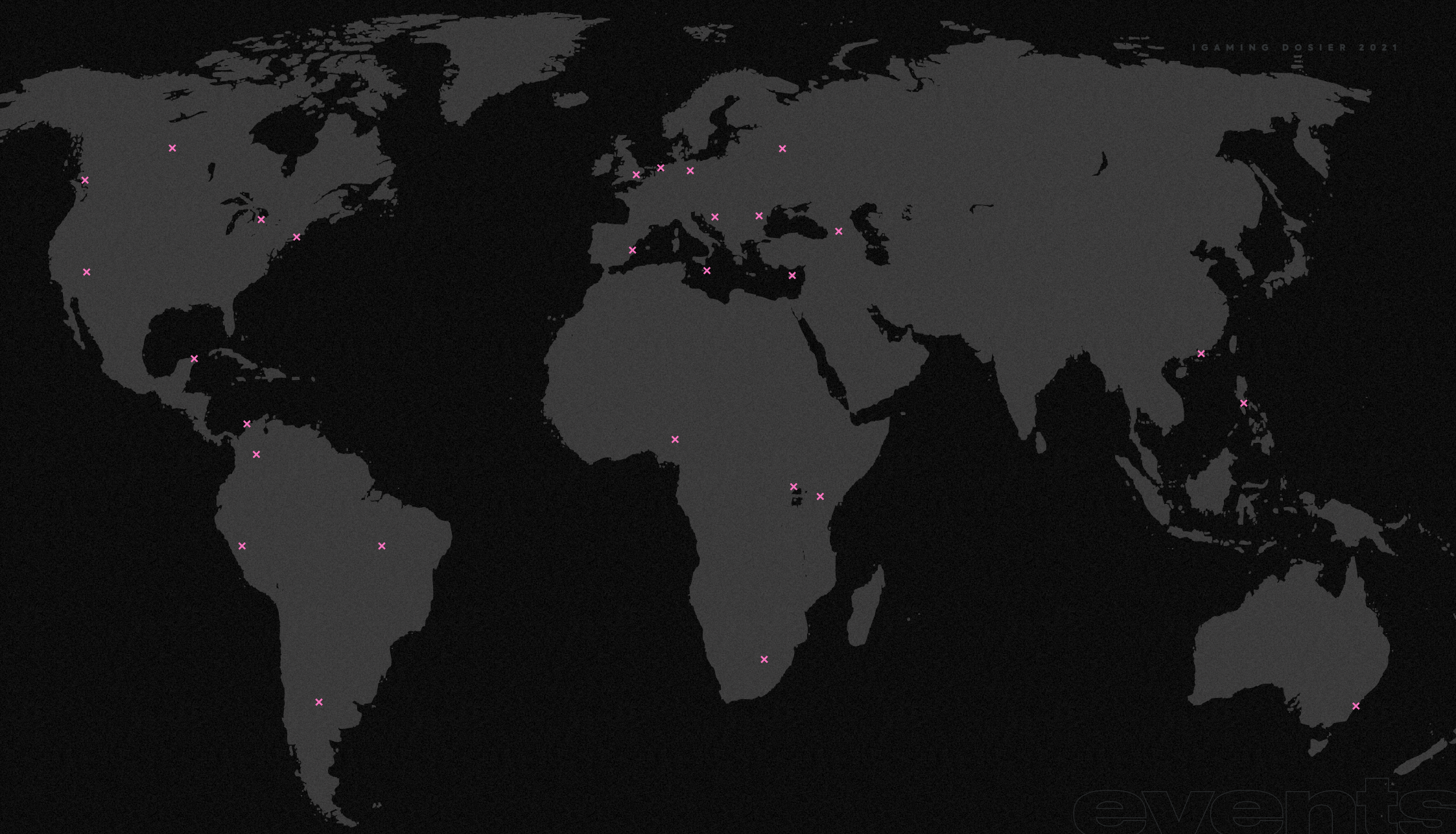


We have designed and built stands **for the most prestigious gaming events around the globe** such as ICE London, G2E Asia, Betting On Sports America, SiGMA, Betting on Football London, Expojob, ICE Africa and FADJA.

We'll make sure to prepare you for each event by taking care of your brochures, stands, social media, press releases and all promotional requirements for your attendance. Everything will be managed on our end so you can focus on greeting the attendees and developing your network.

- × Analysis and Event Management
- × Hiring Services
- × Stand Design & Assemblage
- × Event Promotion





NORTH AMERICA

- × Betting on Sports America - Nueva York, EEUU
- × G2E Las Vegas - Las Vegas, EEUU
- × Global Gaming Awards Las Vegas - Las Vegas, EEUU
- × NASPL - Cleveland, EEUU
- × Canadian Gaming Summit - Edmonton, Canadá
- × World Lottery Summit - Vancouver, Canadá

LATIN AMERICA

- × SAGSE - Buenos Aires, Argentina
- × Gaming Market - Bogotá, Colombia
- × Online Gaming Show - Cartagena de Indias, Colombia
- × Peru Gaming Show - Lima, Perú
- × FADJA - Bogotá, Colombia
- × BgC - São Paulo, Brasil
- × GOL Expo Colombia - Cartagena de Indias, Colombia
- × Caribbean Gaming Show - Cancún, México

ASIA & OCEANIA

- × G2E Asia - Macao
- × IGA (Igaming Asia Congress) - Macao
- × ASEAN Gaming Summit - Manila, Filipinas
- × Australia Gaming Expo - Sydney, Australia

EUROPE

- × ICE London - Londres, Reino Unido
- × Betting On Football - Londres, Reino Unido
- × Betting on Sports - Londres, Reino Unido
- × SBC Awards - Londres, Reino Unido
- × Global Gaming Awards London - Londres, Reino Unido
- × EGR B2B Awards - Londres, Reino Unido
- × IGB Live - Amsterdam, Países Bajos
- × EIG Berlin - Berlín, Alemania
- × Expojoc - Valencia, España
- × Belgrade Future Gaming - Belgrado, Serbia
- × Entertainment Arena Expo - Bucarest, Rumanía
- × Georgia Gaming Congress - Tbilisi, Georgia
- × Cyprus Gaming Show - Nicosia, Chipre
- × SiGMA - Ta' Qali, Malta
- × Betting Trends Forum - Moscú, Rusia
- × Russian Gaming Week - Moscú, Rusia

AFRICA

- × WrB Totally Gaming - Nairobi, Kenia
- × ICE Africa - Sandton, Sudáfrica
- × Sport Betting West Africa - Lagos, Nigeria
- × Sport Betting East Africa - Kampala, Uganda

Resources

- | | | | |
|----|---|--|--|
| | DEDICATED SERVERS | | 1 SHOGUN INFERNO |
| | INTERNAL SERVERS + 200TB + CLOUD SECURE | | 2 SCOUT EVO CARTS |
| | FILE LOSS | | 1 PACK OF PROPHOTO PHOTOGRAPHIC LIGHTING |
| | FORM 3 FLAWLESS PRINTS 3D PRINTER | | 2 VIDEO LIGHTING PACKS |
| 6 | NODES - RENDER FARM | | 1 DRONE DJI INSPIRE 2 |
| 3 | IMAC PRO 5K | | 1 DRONE DJI MAVIC 2 |
| 5 | FX WORKSTATIONS | | 1 APOLLO 8P UNIVERSAL AUDIO |
| 12 | WORKSTATION PCs | | 1 UAD-2 SATELLITE UNIVERSAL AUDIO |
| 8 | WACOM TABLETS | | 1 AVALON VACUUM TUBE 737SP |
| 1 | WACOM SCREEN | | 2 YAMAHA HS8 MONITORS |
| 2 | BLACKMAGIC 6K CAMERAS | | 4 YAMAHA HS5 MONITORS |
| 1 | CANON 5D MARK III CAMERA | | 2 YAMAHA HS7 MONITORS |
| 1 | CANON 5D MARK IV CAMERA | | 1 NEUMANN TLM 103 |
| 1 | RED HELIUM 8K CAMERA | | 1 ZOOM SOUND RECORDER |
| 1 | PACK OF 5 XEEN CINEMA LENSES | | |
| 1 | PACK OF CANON LENSES | | |
| 1 | RONIN DJI S STABILIZER | | |
| 1 | STABILIZER RONIN DJI M | | |
| 1 | STABILIZER RONIN 2 PROFESSIONAL | | |
| 1 | FOLLOW FOCUS DJI | | |
| 1 | REAL-TIME WIRELESS TERADEK BOLT 1000 | | |
| 1 | SUMO19 MONITOR | | |



technology

Resources

- | | | | |
|----|----------------------------|---|------------------------------|
| 25 | GOOGLE GSUITE | 1 | SLATE DIGITAL |
| 10 | ADOBE CREATIVE CLOUD | 1 | KILOHEART |
| 2 | SKETCH | 1 | T-RACKS |
| 2 | AUTODESK 3DMAX, MAYA, ETC. | 1 | IMAGE LINE FL STUDIO IZOTOPE |
| 2 | DAVINCI RESOLVE STUDIO | 1 | UNIVERSAL AUDIO |
| 1 | HOUDINI | 1 | SERUM X FER |
| 1 | SLACK PACK | 1 | OMNISPHERE |
| 1 | MONDAY | 1 | EXPRESSIVE TOUCHE |
| 1 | PROJECT MANAGEMENT PACK | 1 | FLSTUDIO |
| 1 | CORONA RENDER | 1 | PROTOOLS |
| 1 | PHP STORM | 1 | LOGIC X |
| 2 | AGORA PULSE | | |
| 1 | SEM RUSH | | |
| 1 | X-PARTICLES | | |
| 1 | NUJE | | |
| 1 | NATIVE INSTRUMENTS | | |
| 1 | EASTWEST | | |
| 1 | PABFILTER | | |



licenses

Customer



spinmatic
ENTERTAINMENT

GOLDEN RACE
BEYOND VIRTUALS

Bet 9ja
REWARD FOR PASSION

VA VIRTUAL
REALITY TECHNOLOGY

NOVUSBET



GRAN MELIÁ
HOTELS & RESORTS

BENINGTON
HOME DESIGN

ROXTAR
GROUP

DEBUT
INTERIOR DESIGN

FÜERTE
MARBELLA

MARCA

M
málaga.es diputación

**PKCMO AYUNTAMIENTO DE
MARBELLA**

HIDRALIA

**POLICÍA LOCAL
MARBELLA**

**MARBELLA
DESIGN**

BYU
rúles

AMÀRE
URBAN STYLE *Gran Hotel*

avanza
by MOBILITY ADO

El Corte Inglés

LA CERQUILLA

ASCARI

ALMA
DIAMOND CUTTING

STONEWEG
Living **SW**

A
Junta de Andalucía

Mercedes-Benz

EH THELE
LONDON

五糧液

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